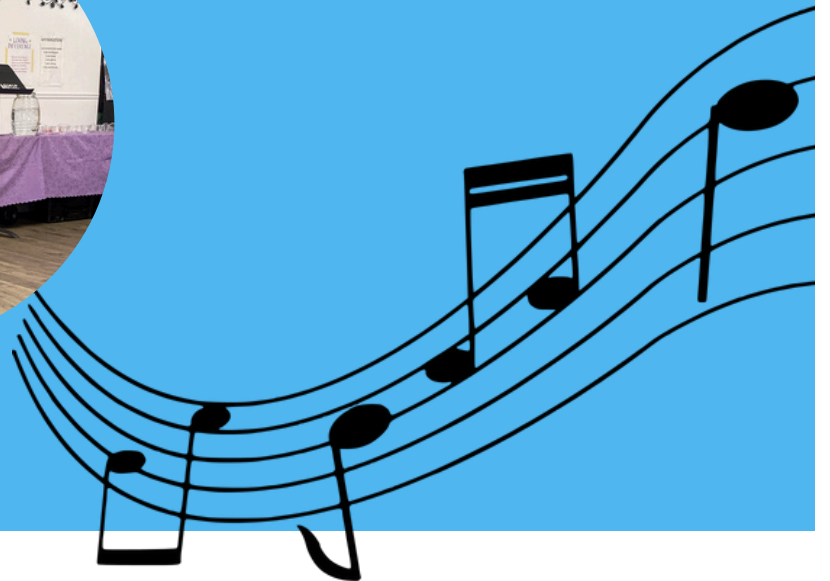




Annual Report Fiscal Year 2024

January 1st, 2024- December 31st, 2024



**MORA-LEE LEADING A VIOLIN MINI-
MASTERCLASS @ EUGENIO MARIA DE HOSTOS
CHARTER SCHOOL**



“I strive to be the representation for youth that I barely received in my upbringing as a classical violinist. Generation Music gave me the opportunity to do that and I am grateful.”

**Mora-Lee Moore
Music Education at Syracuse University's Setnor School of Music**



**DAVID LEADING A TRUMPET MINI-
MASTERCLASS @CALVARY ST.AUGUSTINE
CHURCH**



“I think that the idea of bringing accessible music education to marginalized communities is critical. I felt that the students deeply appreciate their time with Generation Music. I also felt very supported by Generation Music's staff.”

**David Ortiz
Graduate student at Temple University**

Letter from our Executive Director

Dear Generation Music family,

Another year has flown by, and I'm amazed with how much growth we've seen and collaborations that were made, including field trips to see the Philadelphia Orchestra and winning our first grant with the Philadelphia Cultural Fund! First, I want to say thank you, to our community, for supporting our mission and providing opportunities for our students they didn't think was possible. What was once a school project for myself and Claire, has turned into something much bigger, and we plan on gaining more growth with the years to come. We can contribute our growth to the hard work of our team to reach more students, schools, and community partners to ensure our programs are reaching their fullest potential.

This Fall has brought new partnerships with our alma mater, The Creative and Performing Arts High School (CAPA) and gaining new members on our Board of Directors. As you reflect on the year we had, we encourage you to follow our communications to stay notified of the exciting things to come for 2025. Thank you again--from myself, the Generation Music team, our students, and community members!

Warmest regards,



Chloe Cooper





About us

Chloe and Claire, best friends and former students of the Philadelphia public school system, understand the importance of music education. Both began playing instruments in middle school, met in high school, and later co-founded Generation Music in 2018 to provide similar opportunities for the next generation.

Noticing that many Philadelphia schools lacked music programs, they created the organization to expose students to the arts and diversify music education



Our Mission

Generation Music is a Philadelphia non-profit dedicated to providing music education to underrepresented students to help build music literacy and give access to instrumental instruction

Our Vision

Through our interactive workshops, lessons, and after school programs, students--no matter their background--will have access to music education, further diversifying the classical music space



Our Team

Dedicated to shaping the future of music

At Generation Music, our small but mighty team is at the heart of everything we do. We are a passionate group of individuals united by our mission to empower young musicians and create opportunities for growth and expression. As of the end of summer, we saw a change in our board of directors, with new members joining to guide our work in the years ahead. While our team size remains stable, each person plays a vital role in advancing our vision and making a meaningful impact in the music community.



Chloe Cooper
Founder and
Executive Director



Claire Casanova
Founder



Kika Wright
Treasurer



Rhyuhn Green
Board of Directors



Andy Sabol
Board of Directors



Jon El
Lead Teaching Artist

Program Overview

Night at the Orchestra

A youth-led workshop which serves as an instrument petting zoo. Within this workshop, students are guided through the instrument families that make up the orchestra and learn how those instruments work together to create music.

This workshop is great for students who are unfamiliar or have little knowledge with the different instrument families and how an orchestra works. The session culminates in a performance where all of the participating musicians perform for students.



Program Overview

Music Theory

These classes are designed to teach students the essential elements of music, enabling them to read music, understand rhythms, identify key signatures, and gain a deeper appreciation of melody and harmony. The classes are structured by semesterly sessions and are offered at beginner levels to ensure that all students, regardless of prior experience, can build a solid foundation in music theory and history.

Each lesson is specifically hand-tailored to age, community and grade level, taking elements from Kostka and Payne's Tonal Harmony, which helps develop critical thinking skills in young musicians by connecting the theory with practical musical concepts.



Program Overview

Mini-Masterclasses



After successfully completing our music theory classes, students advance into attending our Mini-Masterclass workshops. This phase of the program allows students to begin their hands-on learning with specific instruments, giving them the opportunity to try out instruments they may be interested in pursuing and explore essential skills for each one. These introductory sessions cover fundamental topics such as making sound on the instrument, proper instrument care, and correct posture and hand positions.

***To be introduced in 2025; after completing the Mini-Masterclasses, students choose an instrument to study, and we provide them with private lessons with local musicians at no cost.**

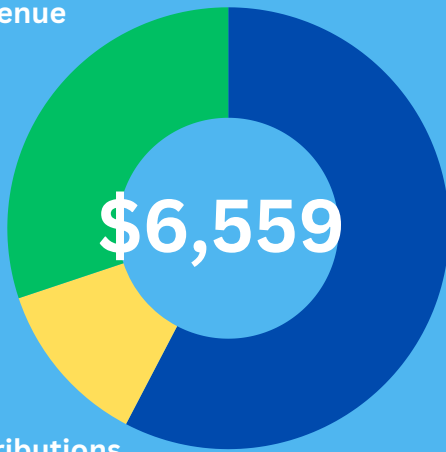
FY 2024

January 1st, 2024-December 31st, 2024



Revenue

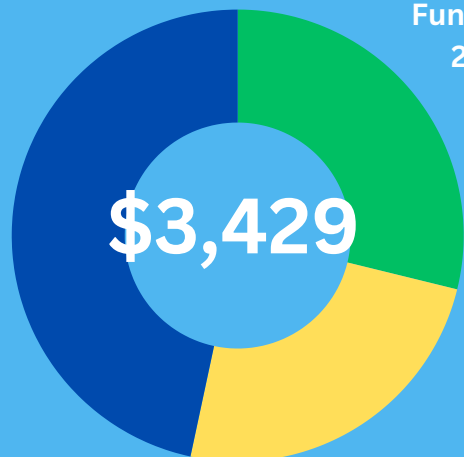
Earned Revenue
30.1%



Grants
57.7%

Individual Contributions
12.2%

Expenses



Fundraising
28.8%

Programs
46.6%

Management and general
24.5%

Gold
Transparency
2024

Candid.

Thank You To Our Supporters!

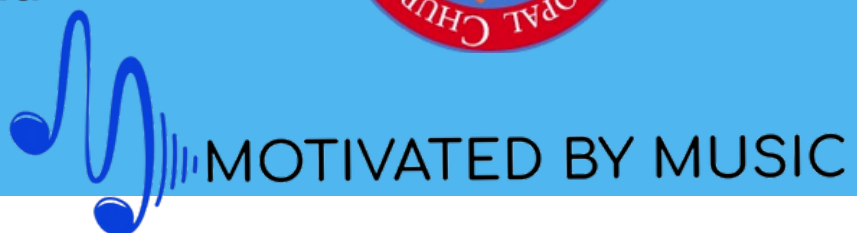
**Municipal, Government,
and Foundation Support**



Philadelphia Cultural Fund
Musicopia

Calvary St. Augustine Episcopal
Church

The Wawa Foundation
Motivated by Music



Thank You To Our Supporters!

Musicians

Jon El

Josh Peeler

Malinda Lisette

Deborah Smith

Rhyuhn Green

Gabriela Salvador

Riera

David Ortiz

Volunteers

Agnes Williams

Anthony Gamble

Tray Digga

Tracey mayas

Seraphim Bey

Ashanti Jones

Individual Support

Najib Wong

Joseph Hawkins

Conyers

Aaron Gentry

Rhyuhn Green

Susan Baraldi

Pangaea Saunders

Regina Pate

Nicholas Coppola

Adrienne Moore

Ambition Harper

Hannibal Via

Elisa Greene

Pierce Green





Educating the next generation

Philadelphia, PA 19121
info@generationmusic.art



Generation Music



generation_music_